

SPONSORSHIP OPPORTUNITIES



EDISON
NEIGHBORHOOD
ASSOCIATION

2026
EVENTS

PARTNER BENEFITS

By partnering with the Edison Neighborhood Association (ENA), you are helping lift up the largest, most diverse Neighborhood in Kalamazoo.



COMMUNITY

ENA hosts multiple monthly events designed to bring the community together. These events are free, family- friendly events and vary from month to month.



HEALTH

ENA is working with residents to make this a healthier, more vibrant community. From planting gardens to cleaning up dump sites, everyone is working to improve health for Edison residents.



EQUITY

The Mission of Edison Neighborhood is to maximize the quality of life and sense of community. We do this through working to give our residents the resources they need to thrive.



COMMUNITY IMPACT

- 20+ Events hosted a year with 1200+ attending
- 4+ Community Clean-ups
- Community Cupboard: 25-50lbs food weekly
- Food (600lbs) & Toiletry Drive (200)
- 75+ Trees planted
- 1000+ veggies and annuals at Blossoms event
- Bi annual art crawl: WAACC
- Workshops & Education
- Down Payment Assistance: up to \$2,500 per household
- Tool Library; over 100 tools
- Urban Homestead Hub
- Public Art 3+ Murals
- Resource Hub: 200+ calls
- Resident Advocacy with City
- Community Room rental
- Partnerships with numerous Edison based businesses and organizations



RESIDENT INPUT



"The Edison Neighborhood Association is an incredible local resource. Whether they're lending residents power tools from the community ToolBox, giving away plants to beautify our streets and grow our own food, or serving food to the hungry, ENA sets the standard for being a good neighbor."

-Marjorie Harrington
ENA Volunteer and Resident



"The ENA has provided tons of opportunities to participate in our community through its various programs and outreach. My daughter attended free Girl Scout classes this year, hosted by the ENA, and she was able to become an official Girl Scout through that program. We love attending the Washington Avenue Arts and Culture Crawl as well."

-Anastasia Vague
ENA Volunteer and Resident



"We came to the Edison Picnic and Bike Parade last year and he's been talking about it ever since! He was so excited to come this year and be able to ride his bike in the parade with all the other kids. It's so nice to connect with so many other people in the neighborhood!"

-Edison Resident
2025 Annual Picnic and Bike Parade



EVENT SPONSORSHIP

SPONSORSHIP TIERS

\$100 **\$250** **\$500** **\$1000** **\$3000**

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REWARDS

Name or logo in a group sponsor social media post

Thank you in The Voice, our monthly newsletter

Free table at the event

Annual ENA Organizational Membership

Logo on all marketing, social media, print media

WE VALUE YOUR SUPPORT!



Your sponsorship helps:

- Create opportunities for residents to connect.
- Promote home ownership and build generational wealth.
- Improve quality of life through arts, culture, and environment.

EVENT SPONSORSHIP PACKAGE:

\$100 **\$250** **\$500** **\$1000** **\$3000**

☐ Please send me an invoice and I will send a check made out to:
Edison Neighborhood Association

☐ Please bill my credit card: _____
exp _____ code _____

☐ I will donate my package amount at www.edisonneighborhood.com

- Name: _____
- Company/Organization: _____
- Email: _____
- Phone: _____
- Approval Signature: _____
- Date: _____